

Create, Route, Capture and Track Critical Business Information

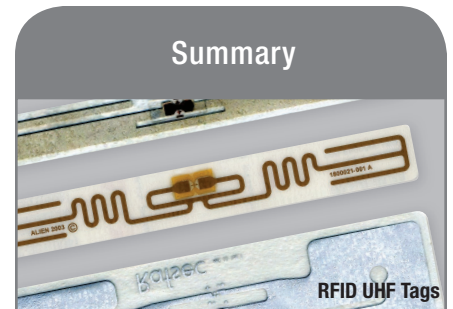
Lexmark's Solutions Dynamically Transform Documents Into Intelligent Documents and Enhance Your Business

Many organizations resort to expensive, pre-printed multi-part forms. Wasted time is spent developing custom reports, forms and documents using tedious software tools, which limits responsiveness, increases costs and hinders growth. The complexity escalates when radio frequency identification (RFID), bar codes, multiple languages and complex media such as label stock are required.

Lexmark's intelligent document solutions streamline the processing of electronic and hardcopy documents and enable quick design of custom forms with business data, which can then be stored on printers, servers and tagged with RFID.

Lexmark's Document Distributor (LDD) software powers the solution:

- **Forms Composer**
Enables the user to create forms for printer-based and server-based technologies, and easily map data into the forms. Existing PDF-based forms can be imported and checked for compatibility.
- **Forms Card**
Powers the printer-based electronic forms integration by dynamically merging forms created in Composer with data sent directly from your host computer over a TCP/IP network or through a USB connection to the printer, where the form is merged with the data and printed.
- **Forms Manager**
This desktop driven tool enables forms to be viewed at a workstation, downloaded from an archive, and added to a Forms Card-equipped printer.
- **Document Producer**
Document Producer enables the merger of host data with electronic forms templates, distributes them via e-mail, fax for printing at remote locations, and archiving into an ECM system.



Summary

Lexmark Document Distributor advantages:

- Utilize existing host data without incurring host programming costs
- Generate critical reports on demand
- Eliminate time delays due to form stocking issues
- Reduce storage/shipping/handling costs of pre-printed multi-part forms
- Reduce the waste of obsolete pre-printed forms
- Consolidate forms printing dot-matrix devices into one laser printer

Lexmark Laser RFID Printer advantages:

- Supports multiple media sizes, 4" x 6" up to 8" x 14"
- Supports multiple media types
- Multiple output options
- No ribbons or calibration
- Supports PCL and ASCII data streams
- Network ready



On-demand RFID tags enable seamless method of tracking critical items and information

Although RFID was invented by the military over 60 years ago, it is just now gaining widespread market acceptance. Mandates by organizations such as Wal-Mart, Gillette and the Department of Defense where supplier's ship product with RFID tags is transforming the supply chain forever. These tags, which are being designed smaller and smaller everyday, provide organizations the ability to seamlessly track items and documents in process.

Lexmark once again leads the industry with the introduction of the first RFID Laser printer. The T640rn can print human readable fonts, program and verify the tag all in one cost effective printer. Moreover, it can support media from 4" x 6" labels up to legal size documents. With 1200 x 1200 dpi, the T640rn prints exceptional bar codes, linear or 2-D.

Immediate applications for this solution abound within the manufacturing and distribution industry. However, new solution opportunities are rapidly emerging from throw away racing bibs for runners to tracking key sales items in retail. Lexmark will look to evolve its solutions to these emerging requirements.

Today, the T640rn, when paired up with Lexmark's Forms Composer, offers an easy and affordable solution for developing and storing electronic forms on the printer. This solution has the added advantage of leveraging the same device for a wide variety of applications beyond RFID.

For example, today it takes several devices to print shipping documentation. There is a thermal printer printing the shipping label, a laser or dot matrix printer printing the packing slip, Bill of Lading and the manifest. Using Lexmark's Forms Composer, you can design the shipping label, pick ticket and packing slip into one integrated form and print it using a Lexmark laser printer. You can also use Forms Composer to re-design expensive multi-part forms into a single sheet document that can also be printed on the same printer. By reducing the number of devices and media types, you will improve your productivity and drive down cost. Taking printing one step further, you can use the T640rn printer to print and program RFID embedded media and use the same printer to print all the documents listed above. That's printing flexibility at its best.

Lexmark has taken another step to make RFID printing easy. We have developed an RFID Universal Print Driver (UPD) that supports Microsoft Word documents. Now you can quickly create a document using Word, key in your RFID information, load your RFID media and send the print job to the T640rn printer. The UPD is a free download along with a couple of templates. Nothing could be easier!

Sample RFID Documents

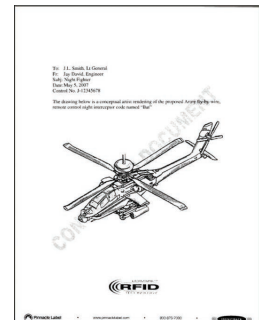
Invoices & packing slips



Marathon bibs



Confidential documents



Shipping labels



For More Information:
Contact your Lexmark representative
 or visit www.lexmark.com/solutions
 or www.lexmark.com/rfid

For more information on Lexmark products and services please visit www.lexmark.com
 Lexmark reserves the right to change specifications or other product information without notice. References in this publication to Lexmark products or services do not imply that Lexmark intends to make them available in all countries in which Lexmark operates. LEXMARK PROVIDES THIS PUBLICATION "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. Buyers should consult other sources of information, including benchmark data, to evaluate the performance of a solution they are considering buying. Lexmark and Lexmark with diamond design are trademarks of Lexmark International, Inc. registered in the United States and/or other countries. All other trademarks are the property of their respective owners. © 2007 Lexmark International, Inc. 740 W. New Circle Rd., Lexington, KY 40550 71k1321